



IAYT Symposium on Yoga Research (SYR 2013)
IAYT Symposium on Yoga Therapy & Research (SYTAR 2013)
Sponsor Benefits

Sponsoring these meetings provides unique and enjoyable opportunities for interactions with experienced Yoga students, Yoga teachers, Yoga therapists, scientists and health professionals who use Yoga in their practice, while also showing your support for IAYT. Conference sponsorships are also IAYT sponsorships and hence acknowledged on the IAYT website for one year following the meeting. For more information, contact Debra Krajewski, IAYT's conference manager, debrak@iayt.org or Abby Geyer, IAYT's advertising manager, ageyer@iayt.org.

Tables for sponsors surround the outside of main presentation hall. They are visible and accessible at all times. There will be a special reception for all attendees and sponsors in the hall Tuesday & Friday night, as well as other special events to bring everyone to the hall Tuesday through Sunday. The sooner one becomes a sponsor, the longer your information is visible on the conference website and conference advertising.

Platinum Sponsor (\$10,008)

- Prominent display of your logo on the SYR & SYTAR home pages until the conference is over.
- Your logo, description (< 150 words), and link to your home page on the SYR & SYTAR Sponsor pages until the conference is over.
- Prominent acknowledgement on all conference publications and advertisements. (Inclusion depends on date of publication).
- Special acknowledgement at opening ceremony.
- Sponsor Poster, 4' x 6' (max size) displayed with **high visibility** in the main room.
- Your brochure or CD in attendee bag.
- Complimentary registration for four people both conferences.
- Accommodations for five nights at hotel, up to four people, in two standard rooms (some meals included).
- One full black and white page ad in the SYR & SYTAR 2013 *Final Program Guide and Abstracts* (which is published as a supplement to the *International Journal of Yoga Therapy*).
- Advertising is 50% off in *Yoga Therapy Today* for next three issues & *next issue of International Journal of Yoga Therapy*.
- Up to two tables at both conferences in a prominent location.
- Prominent display of your logo on the IAYT homepage for one year following the conference or until next conference.
- Your logo, description (<150 words), and link to your home page on the IAYT Sponsor page, for one year following the conference.

Gold Sponsors (\$5,000)

- Prominent display of your logo on the SYR & SYTAR home page until the conference is over.
- Your logo, short description (<100 words), and link to your home page on the SYR & SYTAR Sponsor page until the conference is over.

- Prominent acknowledgement on all conference publications and advertisements. (Inclusion depends on date of publication).
- Acknowledgement at opening ceremony.
- Sponsor Poster, 4' x 6' (max size) displayed with **high visibility** in the main room.
- Your brochure or CD in attendee bag.
- Complimentary registration for two people for *both* Conferences.
- Accommodations of one room for five nights at hotel, up to four people. (some meals included)
- One half black and white page ad in the SYR & SYTAR 2013 *Final Program Guide and Abstracts* (which is published as a supplement to the *International Journal of Yoga Therapy*).
- Advertising is 30% off in *Yoga Therapy Today* for next three issues & *next issue of International Journal of Yoga Therapy*.
- One table at the conference.
- Prominent display of your logo on the IAYT homepage for one year after conference or until next conference.
- Your logo, short description (<100 words), and link to your home page on the IAYT Sponsor page, for one year.

Silver Sponsors (\$1,500)

- Display of your logo on the conference home page until the conference is over.
- Your logo, short description (< 50 words), and link to your home page on the Sponsor page until the conference is over.
- Acknowledgement on all conference publications and advertisements.
- Your brochure or CD in attendee bag.
- Sponsor *provided* poster, 3' x 3' (max size) displayed with **high visibility** in the main room.
- Complimentary registration for one person at one conference.
- One forth black and white page ad in the SYR & SYTAR 2013 *Final Program Guide and Abstracts* (which is published as a supplement to the *International Journal of Yoga Therapy*).
- Advertising is 15% off in *Yoga Therapy Today* for next three issues & *next issue of International Journal of Yoga Therapy*.
- One table at the conference.
- Display of your name on the IAYT homepage for one year after conference or until next conference.
- Your logo, short description (<50), and link to your home page on the IAYT Sponsor page, for one year.

Exhibitors (\$1,008)

- Display of your logo on the conference home page until the conference is over.
- Your logo, short description (< 50 words), and link to your home page on the Sponsor page until the conference is over.
- Acknowledgement on all conference publications and advertisements.
- One forth black and white page ad in the SYTAR 2011 *Final Program Guide and Abstracts* (which is published as a supplement to the *International Journal of Yoga Therapy*).
- Advertising is 15% off in *Yoga Therapy Today* for next three issues & *next issue of International Journal of Yoga Therapy*.
- One table at the conference.

